



Press Release

Earthworks Entertainment Aims at the Multi-Billion Animation TV Series

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ADDISON, Texas--(BUSINESS WIRE)--Earthworks Entertainment, Inc. (Pink Sheets:EWKE - News), today announced its plans to launch Z-Force Zodiac Force - an exciting new action-adventure animated TV series aimed at both the adult and children's market. The series stars the 12 heroic characters of the Oriental Zodiac.

According to CEO Steven Humphries, "Z-Force is a compelling cartoon animation series that blends drama, life lessons and humor with a highly imaginative, fresh new world of exciting adventure, featuring 12 action characters of the Oriental Zodiac. Four segments have already been produced at a cost of \$2.0 million. Completion of the other 9 segments is scheduled for June 2009 with a launch on network TV soon after."

The company also plans to launch Z-Force in a combination of traditional and non-traditional venues including infomercial, long and short form, Internet marketing and advertising and a web site dedicated exclusively to Z-Force.

Humphries added, "In addition to the broadcast rights, the Merchandise Licensing potential for this property is quite extraordinary, ranging from toys to apparel to video games to publishing and trading cards. We expect to generate over \$3.0 million in revenue during the first 12 months after the broadcast launch of Z-Force.

The statements contained in this press release that are not historical facts are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 ("the Securities Act"), as amended and the Private Securities Litigation Reform Act of 1995. Such forward-looking statements may be identified by, among other things, the use of forward-looking terminology such as "believes," "expects," "may," "will," "should," or "anticipates" or the negative thereof or other variations thereon or comparable terminology, or by discussions of strategy that involve risks and uncertainties. In particular, our statements regarding the anticipated growth of the company from our subsidiary divisions, the anticipated longer-term growth of our business, and the timing of the projects and trends in future operating performance are examples of such forward-looking statements. The forward-looking statements include risks and uncertainties, including, but not limited to, the timing of revenues due to the uncertainty of market acceptance and other factors, including general economic conditions, not within our control. The factors discussed herein and expressed from time to time in our filings with the Securities and Exchange Commission could cause actual results to be materially different from those expressed in or implied by such statements. The forward-looking statements are made only as of the date of this filing and we undertake no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

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