



## Press Release

### Earthworks Entertainment on Track for Rapid Growth

Wednesday October 29, 2008 - 8:00 am ET

ADDISON, Texas--(BUSINESS WIRE)--Earthworks Entertainment, Inc. (Pink Sheets:EWKE - News), continues on its rapid growth plan by announcing today that the Company has acquired an equity interest in the “Mia Hamm Soccer Secrets” instructional video series.

Earthworks Entertainment’s CEO Steven Humphries made the announcement today saying, “The Mia Hamm DVD series, targeting the very large girls soccer market, is worth \$2 million in gross yearly revenues to the company. Mia Hamm is one of biggest names in women’s Soccer.”

According to James Reach, Vice President of Business Development, “Girls soccer is one of the largest youth participant sports in the USA and Mia Hamm is a household name when it comes to soccer. We will be marketing the three DVD set across the USA through direct response advertising on local broadcast and cable television and through youth soccer organizations.”

Humphries added, “We are on a fast track to build our small public company. We are already experiencing increased investor interest, especially as they flee blue chips, looking for better opportunities in small emerging companies. Our previous announcement regarding ‘Escobar’ produced by Oliver Stone has brought significant attention to Earthworks. Look for future Releases and news.”

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The statements contained in this press release that are not historical facts are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 (“the Securities Act”), as amended and the Private Securities Litigation Reform Act of 1995. Such forward-looking statements may be identified by, among other things, the use of forward-looking terminology such as “believes,” “expects,” “may,” “will,” “should,” or “anticipates” or the negative thereof or other variations thereon or comparable terminology, or by discussions of strategy that involve risks and uncertainties. In particular, our statements regarding the anticipated growth of the company from our subsidiary divisions, the anticipated longer-term growth of our business, and the timing of the projects and trends in future operating performance are examples of such forward-looking statements. The forward-looking statements include risks and uncertainties, including, but not limited to, the timing of revenues due to the uncertainty of market acceptance and other factors, including general economic conditions, not within our control. The factors discussed herein and expressed from time to time in our filings with the Securities and Exchange Commission could cause actual results to be materially different from those expressed in or implied by such statements. The forward-looking statements are made only as of the date of this filing and we undertake no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

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