



## Press Release

# Earthworks Entertainment's Z~Force to Be Seen at Comic-Con, the World's Biggest Comic Book & Pop Culture Sci-Fi Convention.

July 21, 2009

Earthworks Entertainment Inc.'s (PINKSHEETS: EWKS) Z~Force will be seen at the Comic-Con Convention, held in San Diego July 23rd through 26th.

Steven Humphries, Earthworks Entertainment Inc.'s CEO, in making the announcement said, "According to USA Today the Comic-Con Convention hit the 125,000 visitor mark in its four day run in 2007. This year's crowd is expected to exceed that." It is the largest event of its kind in the world.

As part of its on-going pre-launch publicity campaign, Z~Force will be featured on the collectable Comic-Con Special Issue back cover of Animation Magazine which is read by the leading entertainment and licensing industry executive decision makers and buyers.

Peter Keefe, Z~Force creator and director of its sales & marketing campaign along with the Animation Development Company, stated, "Hollywood Studios, major TV Networks and licensors ranging from the Publishing & Video Game Industries to the Toy Companies all recognize Comic-Con as a very major opportunity to exhibit and discover new entertainment properties in a truly 'viral' marketing environment. It's a phenomenal one-of-a-kind festival."

The Z~Force is a unique action-adventure animated show starring young heroes who transform into their Asian Zodiac Power Animal (as in Year of the Dragon, Year of the Tiger, Monkey, Horse, etc.). There is a fantastic attraction for children viewers who will want to role-play and experience their very own Zodiac Power Animal.

The statements contained in this press release that are not historical facts are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 ("the Securities Act"), as amended and the Private Securities Litigation Reform Act of 1995. Such forward-looking statements may be identified by, among other things, the use of forward-looking terminology such as "believes," "expects," "may," "will," "should," or "anticipates" or the negative thereof or other variations thereon or comparable terminology, or by discussions of strategy that involve risks and uncertainties. In particular, our statements regarding the anticipated growth of the company from our subsidiary divisions, the anticipated longer-term growth of our business, and the timing of the projects and trends in future operating performance are examples of such forward-looking statements. The forward-looking statements include risks and uncertainties, including, but not limited to, the timing of revenues due to the uncertainty of market acceptance and other factors, including general economic conditions, not within our control. The factors discussed herein and expressed from time to time in our filings with the Securities and Exchange Commission could cause actual results to be materially different from those expressed in or implied by such statements. The forward-looking statements are made only as of the date of this filing and we undertake no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

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