



Press Release

Earthworks Entertainment's Z-Force Enterprises to Launch Interactive Consumer Web Site.

July 2, 2009

Earthworks Entertainment, Inc. (EWKS-PK) announced today that its subsidiary, Z-Force Enterprises, LLC, is preparing to launch its new highly interactive consumer web site in August.

Steven E. Humphries, CEO of Earthworks Entertainment, said, "This is the first step to market Z-Force products directly to the consumer, as we are anticipating a mid-August launch."

Z-Force creator Peter Keefe, who is heading up the marketing launch as well as the production, said, "This exciting, highly interactive web site is geared to embrace our core consumer being targeted through our Z-Force marketing campaign. This important market segment is the primary consumer that will purchase our action packed animated programming that will be marketed through the web site and our national direct response television campaign."

Cartoon licensing is a multi-billion dollar business that includes Power Rangers, Hannah Montana, Transformers, Iron Man, Spider-Man, Hulk, Harry Potter, etc. The Z-Force property offers some of the same opportunities as the biggest cartoon properties of the past decade, namely Pokemon, Ninja Turtles, Yu-gi-oh, etc. The company will be producing Z-Force animated DVDs and merchandise to be sold via a direct response television campaign in the 4th quarter this year.

The statements contained in this press release that are not historical facts are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 ("the Securities Act"), as amended and the Private Securities Litigation Reform Act of 1995. Such forward-looking statements may be identified by, among other things, the use of forward-looking terminology such as "believes," "expects," "may," "will," "should," or "anticipates" or the negative thereof or other variations thereon or comparable terminology, or by discussions of strategy that involve risks and uncertainties. In particular, our statements regarding the anticipated growth of the company from our subsidiary divisions, the anticipated longer-term growth of our business, and the timing of the projects and trends in future operating performance are examples of such forward-looking statements. The forward-looking statements include risks and uncertainties, including, but not limited to, the timing of revenues due to the uncertainty of market acceptance and other factors, including general economic conditions, not within our control. The factors discussed herein and expressed from time to time in our filings with the Securities and Exchange Commission could cause actual results to be materially different from those expressed in or implied by such statements. The forward-looking statements are made only as of the date of this filing and we undertake no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

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