



Press Release

Earthworks Entertainment's Z-Force Enterprises Enters Into Joint Venture with Animation Development Company To Launch "Z- Force" Children's Animation Property.

June 16, 2009

Earthworks Entertainment, Inc. (EWKS-PK), announced today that Z-Force Enterprises, LLC (of which the Company is the majority owner) has entered into a Joint Venture Agreement with Animation Development Company. The agreement sets the stage for this months launch and initial introduction of the eagerly awaited children's animated property "Z-Force" with an initial launch budget of up to \$1.5 million.

Earthworks Entertainments CEO Steven E. Humphries in making the announcement said "We are very pleased that Peter Keefe, who is the creator or Z-Force and a pioneer in children's entertainment (best known for creating Voltron - which is still producing revenue after some 25 years) is heading up the production and marketing of the property. This project has been Peter's passion since his original creation of the concept in 2004. Now thanks to his efforts, Z-Force is being set for a national television introduction through direct response movie style trailers, which will direct kids to the new interactive Z-Force website to launch this summer."

Keefe commented "with this powerful and unique new website, children can discover their Chinese Zodiac Power Animal characteristics, play themed games and purchase Z-Force animation DVDs, posters, t-shirts, amulets and other related merchandise, all while role playing in a fantastic and captivating environment where they are the heroes. The TV campaign launch is part of a unique new strategic marketing plan created with the fast growing Animation Development company (www.animationdc.com)" who is underwriting the campaign.

Ira Warran of Animation Development Company commented, "revenues from cartoon character licensing has reached over \$200 billion per year. The Z-Force property offers some of the same opportunities as the biggest cartoon properties of the past decade, namely Pokemon, Ninja Turtles, Yu-gi-oh, just to mention a few. Our marketing strategy is focused on the needs of this industry and takes advantage of all the New Media opportunities"

Keefe added "We will be producing Z-Force Animated DVDs and merchandise to be sold in a major Direct Response TV campaign in the fall of this year.

The statements contained in this press release that are not historical facts are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 ("the Securities Act"), as amended and the Private Securities Litigation Reform Act of 1995. Such forward-looking statements may be identified by, among other things, the use of forward-looking terminology such

as "believes," "expects," "may," "will," "should," or "anticipates" or the negative thereof or other variations thereon or comparable terminology, or by discussions of strategy that involve risks and uncertainties. In particular, our statements regarding the anticipated growth of the company from our subsidiary divisions, the anticipated longer-term growth of our business, and the timing of the projects and trends in future operating performance are examples of such forward-looking statements. The forward-looking statements include risks and uncertainties, including, but not limited to, the timing of revenues due to the uncertainty of market acceptance and other factors, including general economic conditions, not within our control. The factors discussed herein and expressed from time to time in our filings with the Securities and Exchange Commission could cause actual results to be materially different from those expressed in or implied by such statements. The forward-looking statements are made only as of the date of this filing and we undertake no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

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