



## Press Release

### Earthworks to Launch Mixed Martial Arts Social Network

June 5, 2009

Earthworks Entertainment, Inc. (EWKS-PK), announced today that it has entered into an agreement to purchase eighty (80%) of CageMonster.com, a Mixed Marshall Arts (MMA) social network web site to be launched in September 2009.

CEO Steven Humphries said in making the announcement “the MMA market is exploding and this website will be the talk of the industry. CageMonster.com will list and rank the top fighters around the world including their latest stats along with photos and video. Additionally, the site will feature its own radio and TV station which will feature pre-fight commentary and interviews.”

Earthworks COO J. Buckeye Epstein said “what makes our site most different than most others is that we take a no-holds-barred approach to reporting on what we see as a huge emerging business. Our editorial staff will present an entirely unique perspective to the industry.”

CageMonster.com will be available on a subscription basis. The Company estimates that within 12 months their subscriber base will exceed 200,000 which will generate more than \$1.9m in annual revenue, which does not include advertising revenue.

The statements contained in this press release that are not historical facts are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 (“the Securities Act”), as amended and the Private Securities Litigation Reform Act of 1995. Such forward-looking statements may be identified by, among other things, the use of forward-looking terminology such as “believes,” “expects,” “may,” “will,” “should,” or “anticipates” or the negative thereof or other variations thereon or comparable terminology, or by discussions of strategy that involve risks and uncertainties. In particular, our statements regarding the anticipated growth of the company from our subsidiary divisions, the anticipated longer-term growth of our business, and the timing of the projects and trends in future operating performance are examples of such forward-looking statements. The forward-looking statements include risks and uncertainties, including, but not limited to, the timing of revenues due to the uncertainty of market acceptance and other factors, including general economic conditions, not within our control. The factors discussed herein and expressed from time to time in our filings with the Securities and Exchange Commission could cause actual results to be materially different from those expressed in or implied by such statements. The forward-looking statements are made only as of the date of this filing and we undertake no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

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